

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
313670-1	10/14/12	October 2012	10/01/12 - 10/12/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

Rindy & Associates Inc
Attention: Accounts Payable
2401 E Sixth St
Ste 1003
Austin, TX 78702

Advertiser	Product	Estimate Number
Aronberg / Democrat / Attor	Dave Aronberg for State A	DAronberg-03-2012

Flight Dates	Order #	Alt Order #
10/08/12 - 10/14/12	313670	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/14/12	M-F 430-5a	430-5a	MTWTF--	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 3 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 4:52 AM M-F 430-5a 430-5a :30 RMDA12TV02H \$100.00 NM 2 WPTV W 10/10/12 4:39 AM M-F 430-5a 430-5a :30 RMDA12TV02H \$100.00 NM 3 WPTV Th 10/11/12 4:57 AM M-F 430-5a 430-5a :30 RMDA12TV02H \$100.00 NM									
2	10/08/12	10/14/12	M-F 5-6a	5-6a	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 5:27 AM M-F 5-6a 5-6a :30 RMDA12TV02H \$350.00 NM 2 WPTV W 10/10/12 5:43 AM M-F 5-6a 5-6a :30 RMDA12TV02H \$350.00 NM									
3	10/08/12	10/14/12	M-F 7-9a	7-9a	MTWTF--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 10/08/12 7:59 AM M-F 7-9a 7-9a :30 RMDA12TV02H \$950.00 NM 1 WPTV F 10/12/12 8:57 AM M-F 7-9a 7-9a :30 RMDA12TV02H \$950.00 NM									
4	10/08/12	10/14/12	M-F 9-10a	9-10a	MTWTF--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV W 10/10/12 9:56 AM M-F 9-10a 9-10a :30 RMDA12TV02H \$650.00 NM 1 WPTV F 10/12/12 9:29 AM M-F 9-10a 9-10a :30 RMDA12TV02H \$650.00 NM									



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Advertiser		Product	Estimate Number
Aronberg / Democrat / Atto		Dave Aronberg for State A	DAronberg-03-2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/08/12	10/14/12	M-F 10-11a	10-11a	MTWTF--	:30	2	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 2 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 10/08/12 10:51 AM M-F 10-11a 10-11a :30 RMDA12TV02H \$475.00 NM 1 WPTV W 10/10/12 10:45 AM M-F 10-11a 10-11a :30 RMDA12TV02H \$475.00 NM									
6	10/08/12	10/14/12	M-F 11-12n	11a-12p	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/09/12 11:29 AM M-F 11-12n 11a-12p :30 RMDA12TV02H \$350.00 NM 1 WPTV W 10/10/12 11:22 AM M-F 11-12n 11a-12p :30 RMDA12TV02H \$350.00 NM									
7	10/08/12	10/14/12	M-F 12n-1p	12-1p	MTWTF--	:30	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 2 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 12:13 PM M-F 12n-1p 12-1p :30 RMDA12TV02H \$425.00 NM 2 WPTV Tu 10/09/12 12:42 PM M-F 12n-1p 12-1p :30 RMDA12TV02H \$425.00 NM									
8	10/08/12	10/14/12	M-F 4p-5p	4-5p	MTWTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 4:54 PM M-F 4p-5p 4-5p :30 RMDA12TV02H \$600.00 NM									
9	10/08/12	10/14/12	M-F 530-6p	530-6p	MTWTF--	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 5:54 PM M-F 530-6p 530-6p :30 RMDA12TV02H \$950.00 NM									
10	10/08/12	10/14/12	M-F 6-630p	6-630p	MTWTF--	:30	2	\$1,325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 2 \$1,325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 6:27 PM M-F 6-630p 6-630p :30 RMDA12TV02H \$1,325.00 NM 2 WPTV W 10/10/12 6:28 PM M-F 6-630p 6-630p :30 RMDA12TV02H \$1,325.00 NM									
11	10/08/12	10/14/12	M-F 630-7p	630-7p	MTWTF--	:30	1	\$2,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 1 \$2,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/12/12 6:45 PM M-F 630-7p 630-7p :30 RMDA12TV02H \$2,150.00 NM									



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Aronberg / Democrat / Atto	Dave Aronberg for State A	DAronberg-03-2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/08/12	10/14/12	M-F 7-730p	7-730p	MTWTF--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Th 10/11/12 7:27 PM M-F 7-730p 7-730p :30 RMDA12TV02H \$950.00 NM 1 WPTV F 10/12/12 7:12 PM M-F 7-730p 7-730p :30 RMDA12TV02H \$950.00 NM									
13	10/08/12	10/14/12	M-F 11-1135p	11-1135p	MTWTF--	:30	3	\$1,025.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 3 \$1,025.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV W 10/10/12 11:27 PM M-F 11-1135p 11-1135p :30 RMDA12TV02H \$1,025.00 NM 2 WPTV Th 10/11/12 11:22 PM M-F 11-1135p 11-1135p :30 RMDA12TV02H \$1,025.00 NM 1 WPTV F 10/12/12 11:21 PM M-F 11-1135p 11-1135p :30 RMDA12TV02H \$1,025.00 NM									
14	10/08/12	10/14/12	M-F 1135p-1235a	1135p-1235a	MTWTF--	:30	2	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 2 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 10/08/12 11:59 PM M-F 1135p-1235a 1135p-1235a :30 RMDA12TV02H \$475.00 NM 1 WPTV Tu 10/09/12 12:07 AM M-F 1135p-1235a 1135p-1235a :30 RMDA12TV02H \$475.00 NM									

Total Spots 27 Gross Total \$18,975.00

Payment Terms 30 Days

Agency Commission \$2,846.25

Net Amount Due \$16,128.75